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*The National  
Academies of*

SCIENCES  
ENGINEERING  
MEDICINE

Present

**MisinfoCon@NASEM**

**Friday, February 21st and Saturday February 22nd**

2101 Constitution Ave NW, Washington, DC 20418

Find a list of all of our speakers, their presentation titles and their bios [here](#).



**@misinfocon**

**@thenasem**

**HT: #MisinfoCon**

**HT: #ScienceMisinfoCon**

Wifi network: "Visitor"

Password: NA

Friday, February 21

03:00 PM - 03:30 PM

Registration

03:30 PM - 05:00 PM

Panel discussion with the Wikimedia District of Columbia Group

05:00 - 7:00PM

Reception

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Saturday, February 22

8:30 AM - 9:00 AM	Registration
<b>9:00 AM - 9:15 AM</b>	<b>Opening Remarks</b> <b>David May, National Academies of Sciences, Engineering and Medicine</b>
	Lightening presentations
9:15 AM - 9:30 AM	Lightning Presentation: <i>Presenter:</i> Kara Laney, National Academies of Sciences, Engineering and Medicine
9:30 AM - 9:45 AM	Lightning Presentation: <i>Presenter:</i> Kristy Roschke, News Co/Lab, Walter Cronkite School of Journalism and Mass Communication
9:45 AM - 10:00 AM	Lightning Presentation: Adam Cole, The Mind, Explained (Vox Media)
10:00 AM - 10:20 AM	Q&A
<b>10:20 AM - 10:35 AM</b>	<b>Coffee Break</b>
10:35 AM - 10:50 AM	Lightning Presentation <i>Presenter:</i> Wen-Ying Chou, Ph.D., M.P.H, National Cancer Institute
10:50 AM - 11:05 AM	Lightning Presentation <i>Presenter:</i> Leticia Bode, Georgetown University

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11:05 AM - 11:20 AM	Lightning Presentation <i>Presenter:</i> Linda Fu, Children's National Health System
11: 20 AM - 11:40 PM	Q&A
11: 40 PM - 11:55 PM	Lightning Presentation <i>Presenter:</i> Joe Smyser, Public Good Projects
11:55 PM - 12:10 PM	Lightning Presentation: <i>Presenter:</i> Jeanne Pinder, Clearhealthcosts
12:10 PM - 12:25 PM	Lightning Presentation <i>Presenter:</i> Thomas Breuer, GSK Vaccines
12:25 PM - 12:45 PM	Q&A
<b>12:45 PM - 2:00 PM</b>	<b>Lunch (Great Hall / West Court)</b>
2:00 PM - 2:15 PM	Afternoon Remarks
2:15 PM - 2:30 PM	Lightning Presentation <i>Presenter:</i> Cristina Tardaguila & Baybar Orsek, IFCN
2:30 PM - 2:45 PM	Lightning Presentation <i>Presenter:</i> Alison Campbell, Internews
2:45 pm - 3:00 PM	Lightning Presentation: <i>Presenter:</i> Laura Helmuth, Washington Post
3:00 PM - 3:20 PM	Q&A
	Workshops
3:30 PM - 5:00 PM	Workshops/Breakout Sessions
	Workshop 1: <b><i>Title: Open-mic submissions</i></b>
	<b>Description:</b> This session will feature open-mic submissions from Rhys O'Neill (Novetta), Tanushree Mitra (Virginia Tech), Jacob Groshek (Kansas State University), Tamar Wilner (UT Austin) and Avery Holton (University of Utah), Lane Rasberry (University of Virginia / Wikipedia) as well as Srijan Kumar (Georgia Tech). This session will include reports and studies presentations on misinformation and ebola in Western Africa, misinformation and recommendation algorithms on YouTube, misinformation and antibiotics, misinformation and cancer treatment on pinterest, the wikipedia medicine project and misinformation on wikipedia.

Workshop 2:

**Title: *A Journalistic Remedy for Health Misinformation By John Gregory, Health Analyst, Newsguardtech.com***

**Description:** Of the 3,700 news and information websites it has rated, NewsGuard has found that more than 1 in 10 have shared false or unsubstantiated health claims. This workshop will discuss how NewsGuard applies its credibility and transparency criteria to health information and the common issues found on both green- and red-rated health sites.

Workshop 3:

**Title: *Collective Impact to Counter Misinformation, Joe Smyser, CEO, Public Good Projects***

**Description:**

This workshop will use real-world examples from programs and large scale behavior change campaigns. Participants will learn how PGP identifies and recruits influencers to reach priority populations, how community organizations are included and coordinated, how media are created for both these groups to distribute that counters misinformation, and how PGP evaluates their efforts as public health interventions rather than media campaigns.

Workshop 4:

**Title: *DIY public relations: How to get a ton of press for little or no money (Jeanne Pinder, CEO ClearHealthCosts.com)***

**Description:**

You want press, but you don't have the budget to hire an agency. This workshop is for you: Learn how to make the most of free tools and easy hacks for getting your name and your work out there. This workshop is for those who do not have a communications staff -- it's for the startupper, the entrepreneur, the small but mighty nonprofit with a great story to tell and no idea of who to tell it to or how to tell it.

Workshop 5:

**Title: *Using critical thinking to build resilience against misinformation, John Cook, [Skepticalscience.com](http://Skepticalscience.com) / Cranky Uncle***

**Description:** There are suites of tools that build public resilience against misinformation, most focused on boosting media literacy. There are fewer resources devoted to logic-based critical thinking: discerning misleading rhetorical techniques. This workshop introduces the research into logic-based inoculation and applications such as comedy and gamification.

Workshop 6:

**Title: *Building Immunity to Fake "Science": Media Literacy in the Misinformation Era, IREX,***

**Description:** In this interactive workshop, you'll learn critical information engagement skills to protect yourself from misinformation and techniques for imparting these skills to others. This workshop is for educators who seek to train students to interpret science information critically -- and for citizens of all ages who want to learn how to blunt the impact of misinformation on science, health, and other critical issues.

Workshop 7:

**Title: Science News, The Transparency Project, Nancy Shute (Editor-in-Chief)**

**Description:** Science and journalism face similar challenges when it comes to declining public trust and susceptibility to misinformation. In this workshop, Science News and the News Co/Lab will share best practices from their collaboration on The Transparency Project, in which Science News experimented with ways to show readers their reporting process, revealing decisions they make to ensure accurate and fair coverage and soliciting reader feedback on the transparency elements.

5:00 PM - 5:15 PM

Coffee break

**5:15 PM - 5:30 PM**

**Closing Remarks**

**5:30 PM - 7:00 PM**

**Reception (Great Hall)**